





16 - 18 June 2025

Riyadh International Convention and Exhibition Center (RICEC) 3PM - 9PM Daily



Saudi Arabia's largest trade fair for hardware and tools

Organized by:

dmg::events koelnmesse

Welcome to International Hardware Fair Saudi Arabia The Kingdom's largest hardware and tools event

On behalf of dmg events, it is my pleasure to welcome you to International Hardware Fair Saudi Arabia.

As the largest trade fair for the hardware and tools sector in the Kingdom, this event plays an important role in facilitating professional exchange and commercial engagement. It supports Saudi Arabia's strategic goals by connecting regional and international stakeholders across the entire supply chain, from hand and power tools to building materials and security systems.

Organized in partnership with Koelnmesse and building on a global legacy of the renowned EISENWARENMESSE in Cologne, the exhibition brings global expertise to one of the region's most dynamic markets. Exhibitors from across the world will present a wide range of practical solutions and product lines tailored to the growing needs of the Saudi construction, manufacturing, industrial and retail sectors.

The event also offers networking and visitor engagement opportunities, where attendees will explore live demos by brands showcasing the latest innovation at Demo District. Other features include the Hardware Hero Challenge and Guess the Gear.

We extend our sincere gratitude to our partners, exhibitors and supporters whose commitment has shaped this event.

We look forward to welcoming you to a productive and rewarding experience for the next three days.



MATT DENTON President dmg events



Dear guests, Dear trade visitors,

I would like to welcome you to our inaugural edition of the International Hardware Fair Saudi Arabia here in Riyadh.

Together with our partner dmg events, we are delighted to present the first and only trade fair in the Kingdom dedicated specifically to the tools and hardware industry. This trade fair reflects the rapid expansion of this key industry in alignment with Saudi Arabia's Vision 2030 goals.

International Hardware Fair Saudi Arabia combines international innovation with local market access, enabling visitors to experience live product showcases, build new partnerships and benefit from the investment boom in the construction and industrial sector.

You, our visitors, are key to our event. Your business priorities, ongoing projects and entrepreneurial vision define the character of the trade fair and influence its future direction. International Hardware Fair Saudi Arabia offers a space to build strategic connections, discover practical innovations and collaborate with key industry players to advance the sector.

We deeply appreciate your presence and the trust you place in us.

With best regards



GERALD BÖSE President & CEO Koelnmesse GmbH

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Our product sectors:



Hand tools



Power tools



Fixing and fastening technologies



Furniture, small fittings and decorative metalwares



Safety and security



Workshop and factory equipment

Explore the full spectrum of hardware and tools from 20+ countries, including:







Hall 2, RICEC, Riyadh



16 - 18 June 2025



Daily | 5 PM - 8 PM

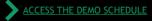
Watch it. Test it. Source it.

Witness 20+ top hardware brands bring products to life! Experience powerful tools and clever solutions in action and even better, test them yourself before sourcing.

Live Demos **Hands-On Experience** Firsthand Sourcing

Explore a lineup of products including:

- Pruning shears
- Sanders
- Power tools (including welding machines, mitre saws, and cutoff saws)
- · Magnetic drill machines + annular cutters
- Laser levels
- Double-sided tape, fiberglass mesh, BOPP packing, reflective & cloth duct tape
- Drill bits & screw bits
- Nails & power-actuated tools
- Riggings
- Ladders
- Bird spikes



It's more than a display - it's your chance to get hands-on, feel the quality and source with confidence after real-time testing. This is the zone you don't want to miss!





- Hall 1, RICEC, Riyadh
- iii 16 18 June 2025
- Daily | 4 PM 8 PM

Gear up! Take on a series of quick and hands-on challenges for a shot to be the Hardware Hero of #IHFSaudiArabia



One-handed hammering



Speed drilling under pressure



Got what it takes?

How to Join:

- Register for International Hardware Fair Saudi Arabia as a visitor
- 3 Sign up on the spot and wait for your turn

- Head to the Hardware Hero Challenge Zone between 4 PM - 8 PM
- Complete the tasks the fastest time (with accuracy!) wins!

Exciting prizes await the mightiest among you. Let's see if you've got the hands for hardware greatness!



- Hall 1, RICEC, Riyadh
- iii 16 18 June 2025
- Daily | 4 PM 8 PM

Put your tool knowledge to the test!

Think you know your tools? Time to prove it in this fun and fast-paced mystery box challenge.



Reach into a concealed box (no peeking ••), feel the hidden item and guess what tool you're holding.



Get the most right guesses for the day to win a prize



Rack up points across all 3 days for a shot at the grand prize!

It's fun, competitive and all about sharp instincts and hardware smarts.

Ready to take a guess? Head to Hall 1!



VIP R VIP REGISTRATION DESK



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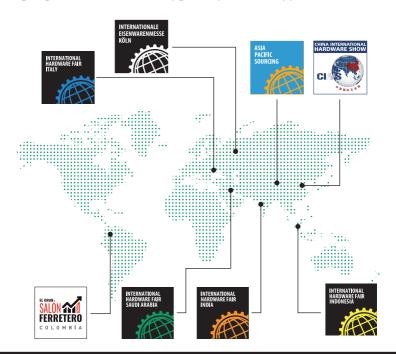
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Be Part of #IHFSaudi Arabia 2026

Interested in exhibiting, sponsoring, or getting involved in next year's edition? We're already gearing up for an even bigger show and we'd love to hear from you.



Register your interest here

Our team will get in touch to explore how we can support your goals at #IHFSaudiArabia 2026.

For further enquiries, contact us at info@hardwarefair-saudi.com









